

EASTBOURNE MOTORSHOW

September 2011

Organised by:
Motorshow
Events Ltd
on behalf of the EFMDA

e-newsletter

Hello and welcome...

to a special edition of the Eastbourne Motorshow e-newsletter.

There may not have been a show to visit this summer, but the local dealers currently have some amazing offers on new cars, including great savings on new 61 plate vehicles. Caffyns Volvo are even offering the chance to win a luxury weekend for two, just by taking a Volvo test drive!

Drive safely,

The Motorshow Events Team



To keep up-to-date with all the news, model launches, special offers, sales and competitions from the local motor dealers, you can join us on facebook, where we will also be giving away tickets to the next Eastbourne Motorshow.



**TEST DRIVE
ONE OF OUR
OFFER CARS**

**FOR A CHANCE TO WIN
A LUXURY WEEKEND AWAY FOR 2!**

**PLUS TAKE ADVANTAGE OF OUR SEPTEMBER OFFERS AND
SAVE UP TO **£9,015****

FUEL CONSUMPTION AND CO2 FIGURES FOR THE VOLVO RANGE. FUEL CONSUMPTION IN MPG (L/100km) Urban 15.7 - 61.4 (18.0 - 4.6), Extra Urban 31.7 - 85.6 (8.9 - 3.3), Combined 23.3 (12.1) - 74.3 (12.1 - 3.8). CO2 emissions 268g/km - 99g/km.
Prices correct at the time of going to print, are subject to change without notice and do not take into account any variation to government taxes or charges arising after the date of publication. Terms and conditions apply. Not available with other promotions. Images for illustration purposes only.

CAFFYNS Caffyns Volvo Eastbourne
46 Lottbridge Drive, Eastbourne
East Sussex BN23 6PJ

TEL. 01323 306725
WWW.CAFFYNS.CO.UK

Volvo. for life



Eastbourne Franchised Motor Dealers' Association

The EFMDA is made up of **27** different vehicle manufacturers, all represented by local dealerships.

On 1st September this year the number plates changed to: **61**
If you are looking for a new car this year, go to page 4 for the full list of EFMDA members.

For further information about the EFMDA or the Eastbourne Motorshow please visit www.motorshowevents.co.uk.

www.motorshowevents.co.uk

SEPTEMBER OFFERS FROM CAFFYNS

SAVE UP TO £9,015 ON A BRAND NEW VOLVO



C70 D3 SE LUX

DIESEL, AUTO, SILVER,
BLACK LEATHER RRP £36,210

**SAVE
£9,015
NOW ONLY
£27,195**

**SAVE
£3,479
NOW ONLY
£19,920**

S40 D2 R-DESIGN

DIESEL, MANUAL, BLACK,
HEATED SEATS RRP £23,399



ALL VEHICLES BRAND NEW & UNREGISTERED

BRAND NEW VOLVOS			OPTIONS	RRP	NOW ONLY	SAVE
C30	D2 SS SE	Diesel, Manual, White	Winter Pack, Rear Parking Sensors, Bluetooth	£21,795.00	£16,333.00	£5,462.00
C30	D2 SS SE	Diesel, Manual, Black	Winter Pack, Rear Parking Sensors, Bluetooth	£22,305.00	£16,765.00	£5,540.00
C30	D3 R-Design	Diesel, Auto, Black	Winter Pack, Convenience Pack, Rear Parking Sensors, Bluetooth	£25,445.00	£19,308.00	£6,137.00
S60	D5 SE Lux	Diesel, Auto, Black	Premium Pack, Urban Wood	£34,373.00	£28,776.00	£5,597.00
V50	D2 ES M	Diesel, Manual, Grey	String Remote, Bluetooth	£22,817.00	£18,495.00	£4,322.00
V50	D3 SE M	Diesel, Manual, Silver		£25,244.48	£20,495.00	£4,749.48
V60	D3 R-Design	Diesel, Auto, Black	Winter Pack, Premium/Convenience Packs	£32,735.00	£26,017.16	£6,717.84
V60	D2 DRV S	Diesel, Manual, Black	Winter Pack	£28,880.00	£22,393.35	£6,486.65
XC90	D5 Active	Diesel, Auto, Silver	Bluetooth	£35,940.00	£29,733.00	£6,207.00
XC90	D5 Active	Diesel, Auto, Black	Bluetooth, Winter Pack	£36,325.00	£30,089.46	£6,235.54

FUEL CONSUMPTION AND CO2 FIGURES FOR THE VOLVO RANGE. FUEL CONSUMPTION IN MPG (L/100km) Urban 15.7 - 61.4 (18.0 - 4.6), Extra Urban 31.7 - 85.6 (8.9 - 3.3), Combined 23.3 (12.1) - 74.3 (12.1 - 3.8). CO2 emissions 268g/km - 99g/km.

Prices correct at the time of going to print, are subject to change without notice and do not take into account any variation to government taxes or charges arising after the date of publication. Terms and conditions apply. Not available with other promotions. Images for illustration purposes only.



Caffyns Volvo Eastbourne
46 Lottbridge Drive, Eastbourne
East Sussex BN23 6PJ

TEL. 01323 306725
WWW.CAFFYNS.CO.UK

Volvo. for life



New Honda Civic: a tantalising glimpse of the 2012 new model

A new Honda Civic that's more confident, clever and versatile makes its debut at the Frankfurt Motor Show this month ahead of its UK arrival in early 2012.

The ninth generation Civic hatchback will offer stand-out looks combined with class-leading space for passengers and luggage – and will continue to deliver peace of mind with low running costs, through Honda's famed and unparalleled reliability.

Smoother Ride

Honda engineers concentrated a huge amount of time and effort

improving ride quality and handling, and through significant changes to the suspension set-up they have enhanced both comfort and body control.

To give customers the biggest cabin and boot space in the C-sector, the Civic retains a rear torsion beam suspension system – but the latest set-up uses clever fluid-filled compliance bushes to improve overall ride performance



and handling. It has also been strengthened to give better stability, particularly at high speeds.

For more information call Collins Honda Herstmonceux on 01323 832211 or Collins Honda Bexhill on 01424 221330 or visit www.collinshonda.co.uk.

CIVIC FACTS

This is the ninth generation Civic
The first Civic was launched in 1972

Over 20 million Civics have been sold globally

Over 650,000 have been sold in UK

The eighth generation Civic went on sale in January 2006

Over 170,000 of the eighth generation Civic have been sold in the UK

Civic production was brought to the UK in 1994

Collins Honda are taking advance bookings for test drives for early next year. To reserve your space please call them on 01323 832211 or 01424 221330 or email info@collinshonda.co.uk

Excellent new Honda offers

The current range of new Honda cars is shown below. Automatic transmission is available on all models (except CR-Z). Some of the excellent new offers available throughout the range are shown below.

- **0% APR finance**
- **FREE servicing**
- **Low rate personal contract plan finance**
- **Discounts on selected models**



INSIGHT from £16,995
CIVIC from £12,995 (offer inclusive)
CR-V from £21,875



ACCORD from £21,365
JAZZ from £11,295
CR-Z from £17,695

* Subject to terms & conditions. All models subject to availability

Collins Honda

Herstmonceux Service Station, Herstmonceux, Hailsham, East Sussex BN27 4JU

Tel: 01323 832211

5-7 Beeching Road, Bexhill-on-Sea, East Sussex TN39 3LG

Tel: 01424 221330

Email: info@collinshonda.co.uk

Web: www.collinshonda.co.uk

Fuel consumption for the Honda range in mpg (l/100km): Urban cycle 22.2 - 61.4 (12.7-4.6), Extra urban 40.4 - 67.3 (7.0 - 4.2), Combines 31.0 - 64.2 (9.1 - 4.4). CO2 emissions 215 - 101g/km. All figures are correct at time of publication but may be subject to change. Please note All prices correct at time of going to press. Whilst every attempt has been made to ensure all information is correct, we can accept no responsibility for any errors or omissions. The vehicle pictures featured may vary in specification and are therefore for illustration purposes only. E&OE.

Collins Honda acquires Bexhill dealership



Collins Honda in Herstmonceux have announced that as of 22nd July, it has become the owner of the Honda dealership in Bexhill (pictured).

Collins Honda are now able to apply their excellent levels of service and family values to the Bexhill dealership, providing their unique Honda experience to a wider customer base.

Why not come along to 5-7 Beeching Road, Bexhill-on-Sea to meet the team and see the range of new and quality used Honda vehicles. Call the Bexhill showroom on **01424 221330** for more information.



Eastbourne Franchised Motor Dealers' Association Directory

Bartletts Seat

St Leonards on Sea
www.bartletts-seat.com

Becks Peugeot

Eastbourne
www.beckspeugeot.co.uk

Birchwood Ford

Eastbourne
www.birchwoodford.co.uk

Birchwood Kia

Eastbourne
www.birchwoodkia.co.uk

Birchwood Skoda

Eastbourne
www.birchwoodskoda.co.uk

Brooklyn Hyundai

Seaford
www.brooklyn-hyundai.co.uk

Caffyns Volkswagen

Eastbourne
www.caffynsvolkswagen.co.uk

Caffyns Volvo

Eastbourne
www.caffynsvolvo.co.uk

Chandlers BMW

Hailsham
www.chandlershailshambmw.co.uk

Chandlers Mini

Hailsham
www.chandlershailshammini.co.uk

Collins Honda

Herstmonceux
www.collinshonda.co.uk

Culverwells Subaru Isuzu SsangYong, Robertsbridge

www.culverwells.co.uk

Eastbourne Audi

Eastbourne
www.caffynsaudi.co.uk

Eastbourne Mitsubishi

Eastbourne
www.eastbournemitsubishi.co.uk

Eastbourne Suzuki

Eastbourne
www.eastbourne.suzuki.co.uk

Eastbourne Vauxhall

Eastbourne
www.eastbournevauxhall.co.uk

Eurovans Volkswagen

Eastbourne
www.eurovans.co.uk

Lifestyle Mazda

Eastbourne
www.lifestyleeurope.co.uk

Lifestyle Renault

Eastbourne
www.lifestyle-renault-
eastbourne.co.uk

Mercedes-Benz of Eastbourne

www.mercedes-
benzofeastbourne.co.uk

Rossetts Mercedes-Benz

Commercial Eastbourne
www.rossetts.co.uk

Sterling Automotive MG

Eastbourne
www.sterlingautomotive.co.uk

Wilmoths Citroen

Eastbourne
www.wilmoths.co.uk

Yeomans Nissan

Eastbourne
www.yeomans.co.uk

Yeomans Toyota

Eastbourne
www.yeomans.co.uk



Jason Dawe, the host of last year's Eastbourne Motorshow, can be seen on TV soon in new episodes of ITV4's Used Car Roadshow.

You can also sign up to receive Jason's weekly motoring newsletter delivered to your inbox every week by visiting www.jasondawe.com.

The
e-design
Company

info@motorshoevents.co.uk

Keep in regular contact
with your customers
with an individually
designed

e-newsletter

from just £150.

Or alternatively, how
about a simple and quick
postcard campaign?

1,000 postcards

printed both sides for
just £85 - or 5,000
copies for £180.

**Marketing doesn't
have to be complicated
or costly ... it just has
to work!**

Contact Paula on
01737 771795 or email
[paula@
motorshoevents.co.uk](mailto:Paula@motorshoevents.co.uk)